Climate Campaign Steering Group Terms of Reference

1. The Museums Association (MA) museums for climate justice campaign supports museums to be bold and brave, taking a systems change approach which focuses on climate and social justice. The campaign identifies connections between the climate and ecological crisis and wider social issues, demonstrating that taking action for the climate can impact a range of areas.

2. The focus on “climate justice” in this campaign is intentional. Julie’s Bicycle explains that climate justice “frames the climate crisis as an ethical, social, environmental and political issue, rather than one that is purely scientific or physical”. A focus on climate justice fits the MA’s ambition to encourage museums to be bold and brave in creating change, and aligns with ongoing anti-racism and decolonisation campaigning.

3. This steering group supports the delivery of the MA’s Museums for Climate Justice campaign. The campaign supports museums across the UK to:
   - **Raise awareness:** use your collections, programmes, exhibitions and learning and engagement work to discuss climate and ecological issues and encourage audiences to take action for climate justice.
   - **Champion change:** work with all partners to implement regenerative policies in your local area.
   - **Be the change:** Embed climate action across all decision making and processes. Focus on having a net positive impact and make sure your organisation’s footprint is as low as it can go. Commit to targets for reducing energy and water consumption, waste and carbon emissions.

   a. As part of the campaign the MA will continue to:
      - **Advocate** on behalf of the sector to increase resources and facilitate partnership working on climate and ecological issues
      - **Continue to reduce the MA’s climate impact** further by implementing our own sustainability plan.

4. The steering group will be asked to share insight on climate action and advocacy and provide advice to MA staff on how to achieve campaign aims.

5. Members will promote the campaign’s aims and work. This could involve invitations to speak on behalf of the campaign at MA and external events.
6. Members will be invited to attend up to four meetings a year to oversee the progress of the campaign and provide updates. Members will serve a term of three years on the steering group.